

# RANDHIR KUMAR

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## Skills

- **Frontend:**
  - HTML5
  - CSS3
  - JavaScript (ES6+)
  - jQuery
  - TypeScript
  - Liquid
  - React.js
  - Bootstrap
  - Tailwind CSS
- **eCommerce:**
  - Shopify (Liquid)
  - OpenCart
  - Flipshop SaaS
  - Kartify
- **Performance & SEO:**
  - Google PageSpeed optimization
  - A/B Testing
  - GTM
  - Gtmatrix
  - LambdaTest
- **UI/UX & Design:**
  - Figma
  - Photoshop
  - Accessibility
  - Responsive Design
  - Media Queries
  - Flexbox
  - Grid
- **Tools:**
  - Git
  - GitHub
  - Bitbucket
  - VS Code
  - Cursor AI
  - Jira
- **Soft Skills:**
  - Communication
  - Problem-solving
  - Time management
- **AI & Productivity Tools:**
  - GitHub Copilot
  - ChatGPT
  - Google Gemini / Claude

## Summary

Front-End Developer with 7+ years of experience building scalable, responsive, and high-performance web applications for eCommerce and SaaS platforms. Expert in React.js, Next.js, TypeScript, Shopify (Liquid), Prompt Engineering (Basic) and performance optimization (Google PageSpeed). Adept at cross-functional collaboration, UI/UX design, accessibility, and client communication.

## Experience

### ANS COMMERCE (Flipkart Group)

Sr. Frontend Developer

Gurugram

Sep 2017 - Mar - 2025

- Built and maintained scalable eCommerce storefronts for 80+ brands (Jack & Jones, Vero Moda, Superdry, Bosch, ITC, Tiffany, etc.)
- Developed 30+ themes and SaaS dashboards for Flipshop.
- Improved website PageSpeed from 20 to 80, boosting SEO and user experience.
- Conducted A/B tests and implemented data-driven UI/UX optimizations.
- Collaborated closely with clients and backend teams to deliver customized solutions.
- Ensured cross-browser compatibility and mobile-first responsive designs.

### Hitachi MGRM Net Ltd

UX Designer

Sonpur, Bihar

Mar 2016 - Mar 2017

- Designed web UI/UX for KV Shaala Darpan cloud-based education platform.
- Created teacher and student portfolio designs using Photoshop.
- Supported cloud-based data management for employees and students.

## Projects

### Shopify Custom Theme Development

- Developed fully custom Shopify themes from scratch and customized existing themes for multiple brands: Secretwish, Decormart, Urban Hair, Eastwave, etc. Technologies: Liquid, and Shopify API.
- Implemented custom Liquid templates, reusable Shopify sections, and dynamic UI components tailored to each brand's requirements.
- Optimized store performance with asset compression, image optimization, lazy loading, and Liquid performance best practices, improving PageSpeed and SEO rankings.

### Flipshop

- Developed full-featured SaaS frontend using Technologies: React.js, JavaScript (ES6+), HTML5, CSS3, and TypeScript.
- Improved SEO & performance for 80+ storefronts using lazy loading, code splitting, and Lighthouse audits.

### Kartify

- Designed and developed a fully customizable eCommerce theme for the Kartify platform using Technologies: React.js, JavaScript (ES6+), HTML5, CSS3, and TypeScript.
- Implemented reusable components, dynamic product pages, and SEO-friendly structures to improve user engagement and conversion rates.
- Applied responsive design principles to deliver a consistent experience across devices using Flexbox, CSS Grid, and Media Queries.
- Optimized theme performance by implementing code-splitting, lazy loading, and minimizing bundle size for faster load times.
- Collaborated with backend teams and stakeholders to gather requirements and deliver custom features as per client needs.

## Education

### Magadh University

Master's of Computer Applications (2013-2016)

### Magadh University

Bachelor's of Computer Applications (2010-2013)

## Certification

### Croma campus

Six Months Multimedia and Web Designing Diploma

### Jetking InfoTech India LTD

One Year Diploma in Hardware and Networking

### Linkedin Learning

[Prompting ChatGPT with Multimodal Techniques](#)

### be10X

AI Tools and ChatGPT workshop

### Simplilearn

[Introduction to Prompt Engineering](#)